

## PRICE GUIDELINES

Here are some suggested selling prices for items. Most items sell 30% to 40% of original retail price.

### **Clothing:**

Brand names like (not limited to):

Carters, Kohls, JC Penney : \$1-\$4

Children's Place/Gap: \$2-\$5

Gymboree/Special boutique brands: \$4-\$9

### **Toys:**

Original Price \$5-10, sell for \$2-\$5

Original Price \$10-\$15, sell for \$4-\$7

Original Price \$15-\$20, sell for \$3-\$9

### **Baby equipment/furniture:**

Exersaucers: \$15-\$40

Bouncy Infant Seat: \$9-20

Baby Swings: \$15-\$50

Strollers

- Low end \$20

- Average \$50

- High End/Peg Perego/European brand \$40-\$80

Jogging Strollers: \$40-\$100 (depending on brands and agility)

High Chairs: \$15-\$40

Indoor and Outdoor play equipment: \$15-\$100

Indoor and Outdoor ride-on: \$8-\$12

Books: .50 to \$1.00

CD/DVD: \$3-\$5

Cribs: \$50-\$150

Boppy, Diaper Pail, Bathtub, Car Seat accessories, Bottle Sterilizers/Racks: \$5-\$8

Car seats: \$15-\$50 – depending on the brand and quality

Breast Pumps: \$40-\$200 – depending on the age and accessories included